

Press release

Desfilis advises Gritchen on its merger with Guémas, becoming the 13th largest broker in France

Paris, 15 September 2023 - Desfilis assisted Gritchen, major French insurance broker, in relation to its merger with Guémas.

The merger of these two companies will create the 13th largest broker in France, with more than 300 employees, 80 agents and a network of partner brokers in 150 countries, generating more than €50 million in sales.

The Gritchen Assurances group was founded in 1999 and is the 20th largest general insurance broker in France. With almost 70 employees, Gritchen is a multi-specialist broker active in the various brokerage businesses through its various subsidiaries. The company provides a wide range of services in travel insurance, property and casualty insurance and liability insurance, as well as group health, provident and retirement insurance.

The Guémas Group was founded in 1938. With more than 160 employees, the group is also a multi-specialist broker operating in a range of sectors, including fleet and transport, franchising, construction, personal and private insurance.

The amount of this transaction is confidential.

The Gritchen group was advised by:

- Desfilis, with a team led by Alexandre PIETTE (partner), Marine DEBU, Océane IMBERT and Alexandre BARBIER (associates) on the M&A aspects and Marion KAHN-GUERRA (partner) on the social aspects.
- Viguié Schmidt & Associés, with a team led by Christel ALBERTI (partner) and Maxence DUBOIS (associate) on the tax aspects.

The Guémas Group was advised by:

- **Edge Avocats**, with a team led by Claire BAUFINE-DUCROCQ (partner) and Louis PLACÉ (associate), on the M&A aspects.
- **Keels Avocats**, with a team led by Laurent PARTOUCHE (partner), Adélie LOUVIGNÉ, SAMUEL BIRMAN and Victoria DELLEVALLE (associates), on the tax aspects.



About Desfilis

Desfilis is an independent French business law firm, founded in 1920 by the former legal head of the Renault group and historically linked to family-run businesses.

Desfilis advises listed and unlisted companies, investment funds, family groups, entrepreneurs, and executives, providing support in key areas of business law: mergers and acquisitions, private equity, taxation, employment law, restructuring, business litigation, business criminal law, and compliance.

For more information, please visit our website: www.desfilisavocats.com.